

# First competition of the business club: Writing a "Business Plan"



- Create your own group of 4 students (house wise, same grade)
- Each house can have several groups
- Each group can submit only one Business Plan
- Only 1 group wins from each grade
- All group works must be done via online meetings and "business plan" will also be submitted online

Only one group from EACH GRADE wins

## What is to be included:

- An introduction about the business
- The product/service
- Marketing plan
- Financial plan
- Human resource plan
- Competitive analysis
- Operational plan

Send in the groups before 17<sup>th</sup> August 2pm to

[hawwa.ashiya@vihs.edu.mv](mailto:hawwa.ashiya@vihs.edu.mv)

The deadline for the submission of the Business Plan is 23<sup>rd</sup>

August 2020 before 2pm

Business plans must be emailed