

Media Club Logo Designing Competition 2020

Introduction

The purpose of this competition is to design a new logo that will better identify the Media Club of VIHS.

We believe that such a competition is a great opportunity for us to bring a change to the club for the better, while giving students a chance to explore their creativity and individuality. This would also reassure club members that their contributions to the club are valued.

Objectives

1. Renew the logo representing Media Club of VIHS
2. Explore artistic talents
3. Showcase individual creativity and skills
4. Allow members to be more involved in the club

Description

This competition is open to all members of VIHS Media Club, and participants should submit their entries individually.

Participants should submit their works before the deadline, 30th November 2020, after which 3 finalists would be shortlisted by judges.

Club members would then vote for the most appealing logo from the 3 finalists, and a winner will be announced after voting closes.

Guidelines

The logo submitted should:

- include "VIHS Media Club" or "Media Club"
- be relevant to Media Club
- be the participant's own original work
 - if an entry proves to be a product of plagiarism, it would be disqualified
- be hand drawn or prepared digitally

How to enter

- Logo must be submitted in digital (.jpeg or .pdf) format via email
 - hand drawn logos should also be scanned and submitted digitally
- Along with the logo, the entry must include:
 - the participant's full name, class, student ID number
 - a brief explanation of the logo concept
- Each participant can only submit one entry

Judging criteria

- Relevance
- Originality
- Aesthetic quality

Timeline

- Announcing of competition: 22nd November 2020
- Deadline for entries to be submitted: 30th November 2020
- Shortlisting 3 finalists: 3rd December 2020
- Voting for best entry: 3rd - 4th December 2020
- Announcing results: 4th December 2020